

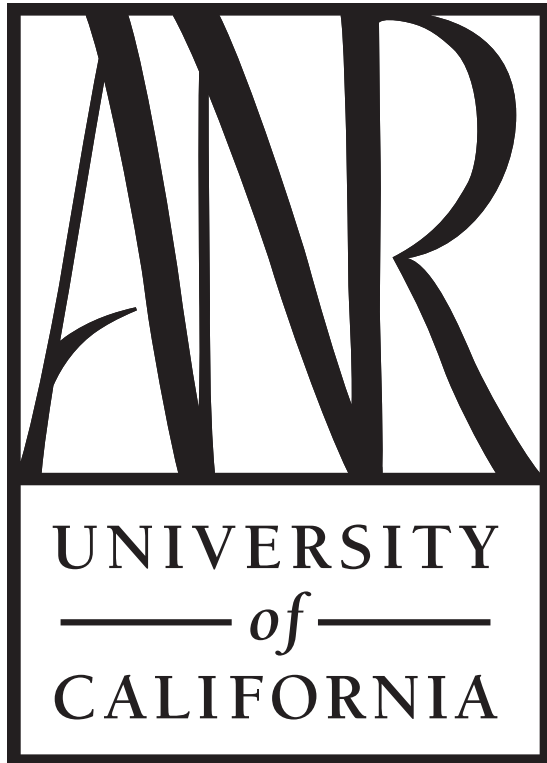


Section 6

Specialty Items

Logo for dark background

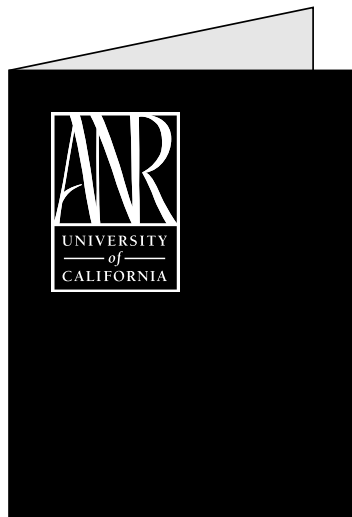
This logo is for use on folders, mugs, balloons, or other situations where the object is a dark color or blue (Pantone 286) and the logo art is printed in white, gold (uncoated paper: Pantone 115U or coated paper, mugs, and balloons and other silk-screened items: 116C), or gold foil.



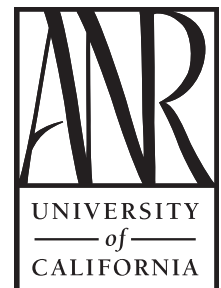
file: ANR_logo_1f.eps

Note:

Manufacture and distribution of de minimis promotional or goodwill items (e.g. tote bags, mugs, T-shirts, balloons, caps, pennants, etc.) bearing the ANR logo shall be permitted only with prior approval. The Vice President has designated the Director of the Office of Governmental and External Relations as the appropriate administrator to review and approve all proposed uses of the ANR logo on specialty items to ensure that such usage is consistent with applicable University and Division policies and regulations.



Example



Logo for light background

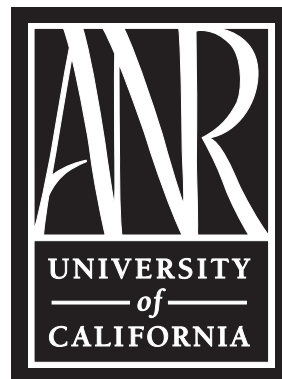
This logo is for use on folders, mugs, balloons, t-shirts or other situations where the object is a light color and the logo art is printed in blue (Pantone 286C) or black. The artwork has been “opened up” to allow for the ink spread that occurs in silkscreening and other printing processes used on surfaces other than paper.



Note:

Manufacture and distribution of de minimis promotional or goodwill items (e.g. tote bags, mugs, T-shirts, balloons, caps, pennants, etc.) bearing the ANR logo shall be permitted only with prior approval. The Vice President has designated the Director of the Office of Governmental and External Relations as the appropriate administrator to review and approve all proposed uses of the ANR logo on specialty items to ensure that such usage is consistent with applicable University and Division policies and regulations.

file: ANR_logo_1sm.eps

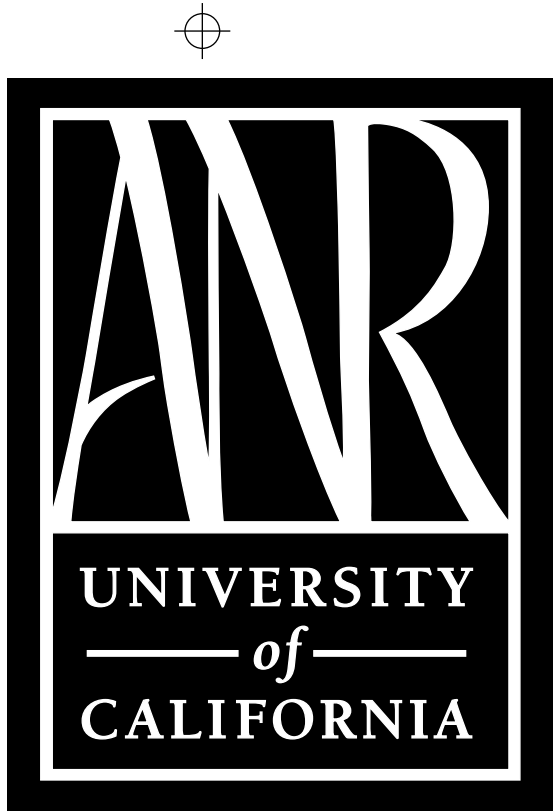


Blue and gold logo art

This is camera-ready art for 2-color uses of the logo. The artwork has been “opened up” to allow for the ink spread that occurs in silkscreening and other printing processes used on surfaces other than paper.

Note:

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Blue Pantone 286C
file: ANR_logo_1spec_sep1.eps



Gold Pantone 116C
file: ANR_logo_1spec_sep2.eps